

## Michael Rosen poetry competition terms and conditions 10.01.2022

1. This competition is promoted by Peters, a company incorporated in England under registered number 02452340 and having its registered office at 120 Bromsgrove Street, Birmingham (the “Promoter”), and is not open to employees of the Promoter, their families and anyone else professionally connected to this competition.
2. This competition is open to all Key Stage 2 children (ages 7-11) at primary schools in the UK (England, Scotland, Wales and Northern Ireland). Children taking part must be between the ages of 7 and 11 years between the dates 10<sup>th</sup> January 2022 and 31<sup>st</sup> July 2022.
3. Entrants must write a poem (no more than 250 words in length) on the theme of overcoming challenge and difficulty. Entry is via an online entry form available at <https://peters.co.uk/michael-rosen-poetry-competition>.
4. Children taking part should NOT submit competition entries themselves, please ask your teacher to submit your competition entry for you.
5. The teacher submitting the story on behalf of their pupil must provide their own name as well as the school’s address, a contact email address and the child’s first name and age. The entry must be submitted in JPEG, PNG or PDF format in the field provided for submission. There is no limit on the number of entries that one school can submit.
6. Entry opens at 10am on Monday 10th January 2022 and closes at 5pm on Friday 19th February 2022. Entries received after this date will not be considered.
7. Entries containing invalid e-mail addresses or not submitted by an adult will be automatically disqualified
8. Entries will be shortlisted by a team of booksellers, publishers and teachers at Peters, Twinkl and Walker Books. Each judge will receive a batch of anonymized poems and will produce a shortlist of poems. These shortlisted poems will then be sent on to author, Michael Rosen, who will select the final winner and two runners up.
9. The winning child will win a virtual school visit with Michael Rosen for their school at a date and time to be mutually and reasonably agreed. The winner and two runners up will each receive one signed copy of Michael Rosen’s book *Sticky McStickstick*.
10. The virtual author visit with Michael Rosen must take place before 31<sup>st</sup> July 2022. Michael Rosen’s publisher, Walker Books, will liaise between the winning school and Michael Rosen to confirm a date once the winner has been announced.
11. All school and contact details submitted with entries will be held securely by the Promoter for the duration of the competition period only. Each child’s entry will be anonymised during the judging process and contact details will only be retrieved for the winning entries.
12. Only the winning entry and the two runners up will be contacted.
13. The winner and runner ups will be notified within 30 days after the closing date. Entries will not be returned.
14. The Promoter accepts no responsibility for entries that are late, lost, damaged, illegible or corrupted in transit
15. The judges’ decision is final and no correspondence will be entered into
16. The winners must claim their prize within 30 days of notification by the Promoter otherwise they will forfeit their prize
17. No purchase necessary

18. The prizes offered for this competition are non-transferable and there is no cash alternative; in the event a prize offered is unavailable a similar prize of greater or equal value will be substituted
19. By entering, all entrants grant the Promoter a worldwide, royalty-free perpetual, non-exclusive licence to edit, publish and use their entries in any and all media (including print and online).
20. By entering, the main prize winner consents to the use of their name, school name, city of location, photograph and/or image for publicity purposes in all media carried out by the Promoter without payment or compensation
21. By entering this competition, entrants agree to be bound by these terms and conditions which may be amended at any time by the Promoter
22. The rules of this competition shall be governed by UK law
23. All personal details submitted with each entry will be held in accordance with the Promoter's **Privacy Policy** and all applicable laws relating to the protection of Personal Data or privacy which have effect in the United Kingdom from time to time, including (but not limited to) the Data Protection Act 2018 and the General Data Protection Regulations
24. By entering this competition, an entrant is providing their personal data to the Promoter as "data controller". Any data submitted by entrants will be used by the Promoter only for the purposes of administering this competition and will not be shared with other companies except to the extent necessary to provide the prize and to exercise the publicity rights granted above and all data will be deleted following completion of the competition, unless otherwise stated in the entry details